# Longreach Profile

Report generated on 12 February 2025.

## Overview

**Total Area:** 40,572 sqkm          **Population:** 3,737          **Major Town:** Longreach

## Demographics

| **Median Age** | **Labour Force Median Age** | **Labour Force Population** |
| --- | --- | --- |
| 40 | 41 | 2,151 |

## Vulnerability

| **Homelessness Population** | **Unemployment Rate** | **SEIFA - IRSD** |
| --- | --- | --- |
| 29 | 2.6% | 7 |

## Support Payments LGA and State Comparison

| **Rates** | **Longreach** | **Queensland** |
| --- | --- | --- |
| Age Pension | 335 | 536,840 |
| Commonwealth Rent Assistance | 135 | 337,180 |
| Disability Support Pension | 105 | 177,500 |
| Carer Allowance | 65 | 139,030 |

## Economy

**Median Income:** $57,277          **Gross Regional Product:** $263 Million          **Employed Residents:** 2,007

| **Ranked Industries With Most Value** | **Value ($Million)** | **Ranked Employing Industries** | **No. Employees** |
| --- | --- | --- | --- |
| Agriculture, Forestry and Fishing | 49 | Health Care and Social Assistance | 297 |
| Health Care and Social Assistance | 28 | Public Administration and Safety | 243 |
| Public Administration and Safety | 23 | Agriculture, Forestry and Fishing | 237 |
| Construction | 13 | Education and Training | 157 |
| Financial and Insurance Services | 12 | Construction | 147 |

## Number of Businesses

| **Small Businesses (<20 employees)** | **Total Businesses** |
| --- | --- |
| 1,296 | 1,326 |

## Disaster History

The following Disaster Recovery Funding Arrangements have been declared in since 01 July 2022. For a full list of declarations visit [Disaster Assist](https://www.disasterassist.gov.au/).

| **AGRN** | **Event Name** | **DRFA Category** | **AGDRP** | **DRA** | **Hazard Type(s)** |
| --- | --- | --- | --- | --- | --- |
| 1102 | AGRN 1102 - Tropical Cyclone Kirrily, associated rainfall and flooding (25 January - 26 February 2024)) | B | N | N | Cyclone |
| 1046 | AGRN 1046 - Northern and Central Queensland Monsoon and flooding (20 Dec 2022 - March 2023) | B | N | N | Flood |

### Data Sources

These profiles utilise data from a number of third-party providers, including:

* Services Australia
* State and Territory Governments
* [Regional population, 2021-22 financial year | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/population/regional-population/latest-release#data-downloads)
* [DSS Benefit and Payment Recipient Demographics - quarterly data | Datasets | data.gov.au - beta](https://data.gov.au/dataset/ds-dga-cff2ae8a-55e4-47db-a66d-e177fe0ac6a0/details)
* [Estimating Homelessness: Census, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/housing/estimating-homelessness-census/latest-release#data-downloads)
* [Small Area Labour Markets | National Skills Commission](https://www.nationalskillscommission.gov.au/topics/small-area-labour-markets#UpdatedLGAstructure)
* [Socio-Economic Indexes for Areas (SEIFA), Australia, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/people-and-communities/socio-economic-indexes-areas-seifa-australia/latest-release#data-downloads)
* [EconomyID](https://economy.id.com.au/)
* [Counts of Australian Businesses, including Entries and Exits, July 2018 - June 2022 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release)
* [Regional population by age and sex, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/population/regional-population-age-and-sex/latest-release#data-downloads)
* [Labour Force, Australia, Detailed, May 2023 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/labour/employment-and-unemployment/labour-force-australia-detailed/latest-release)
* [Personal Income in Australia, 2015-16 to 2019-20 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/labour/earnings-and-working-conditions/personal-income-australia/latest-release#data-downloads)

The data is maintained by these third-party providers. While every effort has been made to ensure the accuracy of this information, no guarantee is given.